



East High School

7500 Milwaukee Avenue
Wauwatosa, WI 53213

Dear 2020 Senior Parents:

The Cardinal Pennant (Wauwatosa East Yearbook) would like to help you celebrate the end of your child's high school career through the submission of a senior portrait and baby ad.

The 2019-2020 yearbook will be publishing **full-color** senior portraits and baby ads: Senior photos submitted for the yearbook may be head or body shots; however, body shots may be cropped significantly to fit the standard frame. All photos must be in portrait format, but may not include props, hats, or suggestive/inappropriate clothing.

Please submit digital copies to: tosaeastseniorpics@wauwatosa.k12.wi.us. Be sure to include "Senior Picture" along with your child's first and last name in the subject line. The Senior picture deadline is November 15, 2019. All seniors are required to have a Student ID photo taken at registration.

Baby ads are special messages that allow you to celebrate your senior in a unique way. Each senior may have one baby picture with a message up to 30 words in length; any entries over 30 words will be edited to fit the requirement.

Please submit digital copies to: tosaeastbabypics@wauwatosa.k12.wi.us with the child's first and last name in the subject line. In addition to the picture, a "Senior Baby Ad Form" and a \$35.00 payment must also be submitted. The Baby ad deadline is December 20, 2019. Any ads submitted after the deadline will include a \$10.00 late fee, and any ads submitted after January 10 will not be included in the yearbook.

The 2019-2020 Yearbook purchase information:

Yearbooks will be available for pre-order during registration up until January 24, 2020 for \$70.00. To pre-order a yearbook, stop by the main office or visit yearbookforever.com.

If you have any questions, please call the Cardinal Pennant office at 773-2128.

Thank you,

Cardinal Pennant Staff